

Brand manifesto

assetto

Real estate trading doesn't belong only to the chosen few anymore, but to anyone who chooses to be a part of it.

Seems impossible?
Hold that thought.

We have decided to use technology for the greater good and break the entry barrier that has been holding the real estate business reserved for the elites.

It's **now open to anyone** who wants to take their financial future into their own hands, invest in their own time & manner and start shaping the idea of an **economic freedom** for themselves. If you got excited only by hearing these words, **keep reading.**

Assetto has developed a full-service investment platform that completely changed the landscape of the real estate market, making the unaffordable affordable by offering fractional ownership in high value properties.

But take notice: before entering this field, you must forget everything you thought you knew about it. Technology and digitalization have changed it from the inside out, impacting the process of real estate trading up to the point where it has become the opposite of what it used to be. Instead of being exclusive, illiquid, and cumbersome, it is **now accessible, easier to engage with, cheaper to invest in and more efficient than ever.** Real estate trading has shifted from being the exclusive business of a small number of large deep-pocketed buyers to an **opportunity available to anyone, anywhere in the world.**

By fractioning high-valued real estate properties with an attractive yield into a finite number of parts, the high entry barrier falls, **allowing anyone access to premium investments.** In this scenario, everybody wins: **developers have the chance to raise capital with more freedom and flexibility, investors can grow their money safer and easier, property owners can liquidate their assets faster.**

Assetto offers best-of-breed real estate assets fractioning and trading services that come with a community of experienced investors you can learn from, putting forth not only the tools, but also the mindset and knowledge you need to enter the market. We liberated access into the world's most valuable asset class. Now it's your turn to **make a move.**

Opening
real estate
investments
to everyone.





Be part of the movement

assettoapp.com